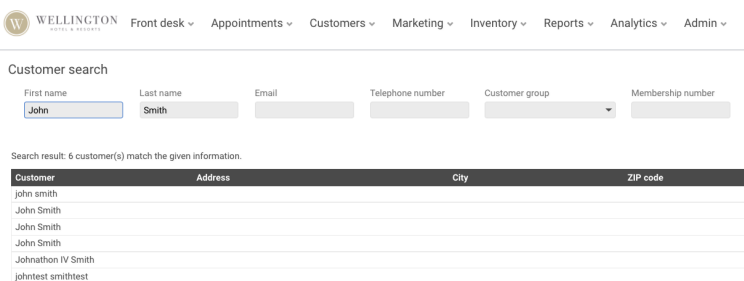book4time | salesforce

Integrate Salesforce with Book4Time

Ensure your guests are receiving the benefits and discounts for their membership type...

Why integrate?

The Salesforce integration with Book4Time allows you to look up members and pull key customer details from Salesforce to create Book4Time customer profiles. Once a Book4Time customer profile is created, you can assign each guest a customer group to apply membership discounts, and a permanent membership which indicates if they receive membership benefits at one or all locations.

Key features

- ⊘ **Member lookup:** Search for guests in Book4Time to verify if they are a member in Salesforce.

- ⊘ **Customer profile sync:** Eliminate input mistakes and time wasted by staff entering the same data. Book4Time will pull customer information from Salesforce to create customer profiles.

- ⊘ **Permanent membership:** A permanent membership created in Book4Time can be assigned to customer profiles to determine if membership benefits apply for one location or all locations.

- ⊘ **Customer group indicator:** You can assign a unique symbol to each customer group in Book4Time. These symbols are displayed beside guest names throughout the system to allow staff to easily identify their membership type.

The challenge:

When running a hotel spa or wellness center, most Spa Directors can agree that a smooth integration between their membership system and spa software is one of the most important parts of providing a seamless guest experience.

Guests can become impatient when you have to go back and forth between different systems trying to confirm their membership details and determine the discounts and benefits they should receive.

Clients have told us time after time that their staff spend too much time inputting customer profile information.

The solution:

Integrating Book4Time with Salesforce allows you to look up members, pull customer information into Book4Time and assign customer groups to guests to ensure they receive the appropriate discounts and benefits.

The result:

⊘ A fast and simple process to look up members and pull their membership details into Book4Time to create a customer profile eliminating the chance of data entry errors.

⊘ The ability to set up customer groups in Book4time that automatically apply membership discounts to services and products at point-of-sale.

Learn More or Schedule a Demo today!

⊕ www.book4time.com   ☎ 1 905 752 2590   **Request a Demo**

🌀 book4time